

Technical College High School
Program Area
Occupational Advisory Committee
3/10/11

MINUTES

The meeting was called to order at 7:06 p.m. Those members in attendance were: Ginny Levy, Lisa Kerschner, Brian Trader, Kevin Wallick, Mark DelSantoro, Tim McQuinty, Meghan Henning, and Heidi Militana

Members of this committee not in attendance were:
Colleen Cranney

Recommendations for new members-

Meghan Henning- Avon Grove Science Teacher- Nomination accepted
Carl Miller (hardscape, irrigation, lighting)

APPROVAL OF MINUTES Motion called by John Frett. Approved by Meghan Henning and seconded by Brian Trader.

UNFINISHED BUSINESS

Coop Opportunities- Coop at Longwood- Brian Trader spoke about the process of starting small and building on that. Coop would start in October 2011.

Matt Hudecki, former student interned at Chanticleer over the summer 2010 and accepted for summer 2011 internship at US Arboretum.

Student Certificates- All horticulture students took the PA private pesticide applicators license. Over one third of students passed the exam.

S/P2 (Safety and Pollution Prevention)- Online certification that students will take this year.

Awards/Competitions- Skills USA, FFA, Unionville Chadds Ford Fair, PA Farmshow, Fairchild Challenge (Longwood) greenroof design/build models (3rd place)

Recruiting

Enrollment Enhancement Committee- new TCHS committee to help under enrolled classes

Finance Academy researching Horticulture program as a small business. Will do a business plan and marketing.

Website- Heidi previewed the website for the Horticulture program that she developed. Suggestions for including supporting business logos and where students went after high school.

NEW BUSINESS

Non-traditional committee- Meets once per month. Non-trad for Horticulture are females.

New happenings in Horticulture:

- Food Bank- Growing produce for Migrant Ed families.
- Field Trips- Oakshire Mushroom Farm, Spruce Grove Tree Farm, Longwood
- Native Plant Sale- Ideas for marketing (press release, public service announcement, Longwood PG class, Longwood natives class & volunteers. Discussed plant sale date (beginning of May).
- Born Learning Trail- Preschool trail that Horticulture will enhance through design and plantings.
- May 13th- Awards ceremony (need donations)
- Action Plan for committee:
 - Marketing plant sale
 - Recruiting
 - Ideas for connecting with parents
 - Portable labs for sending schools
 - Connect with Longwood's curricular people @ school's visiting the gardens
 - Connect with middle schools
 - Have industry reps at Community Days
 - Exhibit student achievement in public places
 - Promote through the press
 - PHS flower show- partner
 - Ag exploratory class

Inspect equipment, make recommendations

- Equipment cage/storage shed

DATE OF NEXT MEETING October 2110

ADJOURNMENT

The meeting was adjourned at _8:08 p.m.

Minutes submitted by: _____ Brian Trader